



## **Overview**

The Department of Defense (DoD) Electronic Mall (EMALL) provides the entry point for DoD, federal, industry (as agents for government) and allied nation purchasers to research and acquire off-the-shelf, finished goods and services from the commercial marketplace and government sources. It is a web-based government e-procurement application and offers cross-catalog shopping for comparison pricing and best value decision making.

## **Capabilities**

The DoD EMALL is primarily composed of three corridors: parts and supplies, information technology, and training. It also provides a one-stop visibility of order status. The DoD EMALL runs on a distributed architecture that allows the vendor to maintain the data, ensuring that it is current and accurate. A large number of products are available from multiple vendors and eliminates the need for the government to replicate data already maintained by the vendor. All vendors meet Federal Acquisition Regulations and Defense Federal Acquisition Regulation requirements. EMALL provides the benefits of reduced logistics response time and improved visibility of both government and commercial sources of supply, and facilitates the use of the government purchase card.

## **Benefits**

- Minimizes redundancy
- Reduces cost
- Provides the DoD a common solution for ordering goods and services using existing sourcing vehicles via the Web
- Enables enforcement of organizational purchasing mandates
- Provides ability to leverage purchasing power across agencies and accrue volume discounts from suppliers
- Streamlines transaction process through self-service web-based ordering, thereby reducing costs

DoD EMALL is a program within the Business Transformation Agency's Defense Business Systems Acquisition Executive (DBSAE) directorate. The DBSAE is responsible for driving the successful implementation of DoD systems and initiatives in support of the Department's business transformation goals. Its mission is to develop, coordinate, and integrate projects, programs, systems and initiatives providing DoD enterprise-wide business capabilities to the warfighter

### **Web site Address:**

<http://www.emall.dla.mil>

### **Stakeholders Served:**

Federal agencies throughout the United States and enterprise-wide DoD customers

